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## OBJECTIVE

I am highly motivated, creative, and resourceful. My goal is to get a position as a graphic designer where I am able to apply my skills and creativity in a challenging environment.

## SKILLS EXPERTISE

Corporate branding and web design  
Logo design & page layout design  
Exceptional design and typography skills  
Flash and Dreamweaver web design  
HTML5 and CSS3 practical knowledge  
Windows and MAC Platform Proficient  
Strong direct response design experience  
A team player with a positive can-do attitude

## SOFTWARE TOOLS

Adobe Creative Suite CS6  
HTML5, XHTML, CSS3  
Microsoft Word, Excel  
PowerPoint and Outlook  
Axure, WordPress.

## EDUCATION

2005 – 2008 George Brown College  
Graduated with Honors as a Graphic Designer — Major in Corporate and Communication Design.

Currently, I am taking UX Design courses at George Brown College.

## ACHIEVEMENTS

Entered The Dean's Honour List at George Brown College consecutively from 2005 – 2008 and I was selected to exhibit at the 3rd year Design Show, Le Coupe Gallery as one of Best Thesis of the School of Design.

## REFERENCES

Available upon request.

## WORK EXPERIENCE

### 2012 – 2015 Graphic Designer

#### FX Veneers Dental Laboratory

- Designed corporate stationery as a part of branding process that included the following:
  - Produced Artistic Brief outlining colors, fonts, background color, paper thickness etc.
  - Designed corporate logo, letterhead, business cards and envelopes.
- Designed packaging layouts (stickers, labels, inside & outside box stickers, courier shipping labels) that included the corporate brand visual elements.
- Branded all supplies and sales materials including print & online prescription forms.
- Created layouts for emails ads & animated banners as a part of email advertising campaigns.
- Created layouts for print advertising that included the following:
  - Letter size pricing in full color designed in Adobe Illustrator.
  - Postcard advertisements in full color designed in Adobe InDesign.
- Handled all processes associated with publishing, photo editing & full color printing.
- Interacting with a professional publishing print shop to print high volume of:
  - Stickers & labels.
  - Corporate stationery: Business cards, letterheads and envelopes.
  - Advertising materials such as postcards, banners etc.
  - Designed website's graphical elements including online clients' forms.
- Designed publishing/promotional/advertising materials for dental conference – American Academy of Cosmetic Dentistry & Canadian Academy of Cosmetic Dentistry.
- Responsible for scanning 3D dental models and design of 3D dental crowns using 3Shape Implant Studio Software and Scanner.

### 2010 – 2012 Graphic Designer

#### Arassari Trek Extreme Sport and Eco Company

- Designed corporate stationery as a part of branding process that included the following:
  - Produced Artistic Brief outlining colors, fonts, background color, paper thickness etc.
- Designed corporate stationery that included logo, letterhead, business cards and envelopes
- Created layouts for emails ads & animated banners as a part of email advertising campaigns.
- Designed website's graphical elements including online reservation forms.
- Created advertising materials for print including brochures and flyers.
- Created promotional video on CD.

### 2009 – 6 month contract Graphic Designer

#### Foresters financial Insurance Services

- Developed marketing materials for the Foresters' Internet & Intranet websites.
- Designed a creative portion of emails blast as animated gifs on a monthly basis.
- Created Adobe Flash presentations, as well as print materials including brochures, posters and weekly newsletters.
- Prepared files for print, and data storage.
- Respond to internal/external inquiries about design/production, timelines.
- Review and present final layouts to the Senior Designer, editors for approval.
- Preserve Foresters Brand and digital assets by ingesting and cataloguing over 10,000 digital files.

### 2006 – 2008 Graphic Designer

#### Student Affairs Department George Brown College

- Responsible for numerous design projects including flyers, logos, posters, NCR forms and information brochures.
- Strategically planned & developed three concepts for selection and managed the projects from inception to completion.
- Handled multiple print and online design projects for Student Success, Student Disability and Counselling Services.
- Organized activities for students that involved the developing of print & online activities materials, registration forms brochures and posters as well as scheduling and sending confirmation about the seminars.